

Public Session to discuss
Dissertation/Professional Project/Professional Internship
for obtaining the degree of Master of Science in Marketing

EDITAL

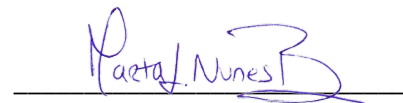
According to the provisions of Article 41 of the regulations for master's courses, in force, of the Instituto Português de Administração de Marketing de Lisboa, the final work of a master's course may consist of a scientific dissertation, a project work or an internship report. According to the provisions of Article 23 published in Decree Law No. 74/2006, of March 24, in force "The degree of master is conferred to those that, by passing all the curricular units that integrate the study plan of the master's course and by being approved in the public act of defense of the dissertation, the project work or the internship report, have obtained the established number of credits.

In this way and so that the student can complete the Master in Marketing, the Management of IPAM Lisbon informs that from 27/06/2022 to 28/06/2022 the following public examinations will take place:

December 13 , 2022

Time	Room	Student	Typology
14h00m	A12	Ashraqat Sherin Nassar	Internship Report
Title			
“BUSINESS PROCESS MANAGEMENT (BPM): TOWARDS OPTIMIZING PRODUCTIVITY AND EFFICIENCY WITHIN A DIGITAL STARTUP”			
	President	Advisor	Arguent
Jury	Professor Luísa Martinez	Professor Marta Bicho	Professor Natália Pacheco

Lisbon, 30/11/2022



Director of IPAM Lisboa

Marta Bicho, Ph.D